



## **Marketing Internship Job Description**

### **WTT Overview**

The WTT was founded by Billie Jean King and since its inception in the 1970's, has grown to 10 teams nationwide. The WTT season consists of 70 regular-season matches held during July. The top team from each conference (Eastern and Western) competes at a championship match.

### **Our Team**

The NY Sportimes is one of the premier franchises of the WTT and is based in New York City, specifically on Randall's Island. Over the years our fans have seen some of the best talent in tennis such as John McEnroe (winner of 7 Grand Slam singles titles), Pete Sampras, Venus Williams, Serena Williams, Anna Kournikova, Martina Navratilova, Martina Hingis, Monica Seles, the Bryan Brothers and Patrick McEnroe (US Davis Cup captain), to name a few.

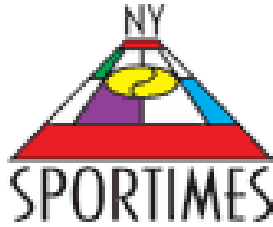
### **Job Description**

We seek 8-10 intern candidates whom should expect to work as directed on various projects. The individual will experience the many facets of a hand-on production of a sports franchise. Duties may include but are not limited to:

- Assist with ticket orders (generating, processing, group sales, etc.).
- Work with General Manager on media exposure, press releases, credentials, player interviews, events, etc.
- Assist in the production of the official program, PA announcements, etc.
- Support coordination of sponsor commitments and fulfillment.
- Distribution of promotional material in the local service area.
- Site preparation, player transportation, autograph sessions and more.

#### **NY SPORTIMES**

One Randall's Island  
New York, NY 10035  
212-792-8500 or 917-701-3870  
[www.nysportimes.com](http://www.nysportimes.com)



### **Job Description (Continued)**

- Assist in the coordination and execution of:
  - Hospitality
  - Volunteer Assignments
  - Nightly On-court Promotions
  - National Anthem Performers
  - Site Preparation
  - Various other tasks as needed
- Coordinate effort among tennis clubs in our service area.

### **Where**

The NY Sportimes play at Sportime Stadium on Randall's Island in New York City.

### **Weekly Commitment**

The number of hours varies on a weekly basis. Interns are expected on site for all home matches. Conflicts with the team's home match schedule should be defined prior to hiring.

### **Contact**

Candidates are welcome to email their resume to [gm@nysportimes.com](mailto:gm@nysportimes.com) or [amgaudio@optonline.net](mailto:amgaudio@optonline.net). Please include "NYS Internship" in the subject line or the email and its attachment will be deleted.

*The NY Sportimes is an equal-opportunity employer.*

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