



www.NewportBeachBreakers.com

Job Title: Communication Intern
Status: Part Time/ Hours Flexible
Reports To: Communications & Promotions Manager

Newport Beach Breakers Overview:

The Newport Beach Breakers are one of 10 nationwide teams that make up the World TeamTennis (WTT) Pro League and are co-owned by WTT founder Billie Jean King. In July 2009, the Breakers will play seven home matches at Breakers Stadium at Newport Beach Country Club, and will be managed by Newport Beach-based Hoag Memorial Hospital Presbyterian. Profits from the team's operations for the season will go towards Hoag Hospital Foundation, the Breakers' primary beneficiary. Hoag Hospital's expert involvement with professional sports also extends to its organization of the PGA Champions Tour's Toshiba Classic held annually in March.

WTT Overview:

The 2009 season will be the 34th for the Advanta World TeamTennis Pro League, a unique property that showcases world-class tennis in a co-ed team environment. Teams consist of three generations of tennis standouts, including legends, current tour players and up-and-coming tennis pros. Co-founded by Billie Jean King, the League has featured many of the greatest players in tennis history, and is widely viewed as incredible entertainment for families, business clients, general sports fans, and tennis fanatics. There are ten Pro League franchises, and more than 70 team matches take place in July, culminating in the Advanta WTT Finals.

Internships are unpaid. School credit will be rewarded. Internships start May 1, 2009 and will last 4 months for at least 15 hours a week. Candidate must be able to work evenings on match dates: July 2, 8, 11, 17, 19, 21, and 22. There is the potential to extend internship to include other activities managed by Hoag Hospital Foundation.

JOB DETAILS:

Purpose: To expose college students to hands on work experience in sports marketing and public relations.

Job Responsibilities:

- Assist in the writing, editing and distribution of press materials including releases, media alerts, backgrounders, etc.
- Develop and manage media lists for various outlets. Includes following up with outlets for replacement contact information.
- Assist in the assembly of press kits and all media materials before, during and after matches.
- Monitor media reports and assist in the creation of clip books.
- Create and manage non-traditional marketing efforts including, but not limited to social media networks.
- Assist in the management of the team's website, www.NewportBeachBreakers.com, keeping content fresh and up to date throughout the season.
- Assist in the production of special events including the publicity of the events before, during and after and the operations. Responsibilities might include setting up for events, managing photographers, etc.
- Assist in the creation and management of creative needs for the season.
- Assist manager with other administrative tasks as needed.

Experience:

Must be currently studying Communications, Marketing or Public Relations.
No direct job experience required beyond an interest in sports marketing & PR.

To apply, send resume to Jessica Roswell at JRoswell@NBBreakers.com



3195-C Airport Loop Dr, Ste A Costa Mesa, CA 92626 Ph: 714-352-6301 Fax: 714-352-6300
Benefiting Hoag Memorial Hospital Presbyterian

