



Sports Business Communications Intern Opportunities at World TeamTennis

Expectation:

WTT is seeking high-achieving interns looking to work in sports business as a career, with an emphasis on communications, public relations and marketing. There will be a broad range of opportunities for experience. This is a non-paid internship; however, WTT will work with respective schools and universities to offer course credit.

Location:

1776 Broadway, Suite 600, New York, NY 10019

WTT Overview:

The 2009 season will be the 34th for the Advanta World TeamTennis Pro League, a unique property that showcases world-class tennis in a co-ed team environment. Teams consist of three generations of tennis standouts, including legends, current tour players and up-and-coming tennis pros. Co-founded by Billie Jean King, the League has featured many of the greatest players in tennis history, and is widely viewed as incredible entertainment for families, business clients, general sports fans, and tennis fanatics. There are ten Pro League franchises, and more than 70 team matches take place in July, culminating in the Advanta WTT Championship Finals.

Job Description(s):

There are several projects where a resourceful contributor will have opportunities to make a significant impact. Writing skills are extremely important. Responsibilities of a communications intern include, but are not limited to:

- 1) Provide communication and marketing support including:
 - a. Write and edit press releases and press materials in support of all WTT programs, including Professional and Recreational League.
 - b. Research develop media lists
 - c. Update social media outlets and
 - d. Update and generate website content (event/match notes, player profiles, blogs)
 - e. Review and edit promotional marketing materials
 - f. Assist with archiving and management of video library

Commitment:

The number of hours might vary, depending on terms of agreement for course credit. The Pro League season is scheduled throughout July, but preparations are year-round. We have immediate opportunities available. Special events are planned for the autumn and winter. We are looking for a minimum of 15-20 hours per week, but could accommodate a 40+ hour per week schedule.

Contact:

Please send letter of interest and resume, via E-mail, to Rosie Crews (rcrews@wtt.com) and Jason Spitz (jspitz@wtt.com).