

Fall 2007

ALL THINGS KIMSIDERED



Kim Clark, associate director of Campus Recreation, University of North Carolina– Greensboro



Many know her as the fun-loving, tightship-running director of Competition at the USTA National Campus Championship. Others may be more familiar with her role on the USTA National Collegiate Committee or as

the associate director of Campus Recreation at the University of North Carolina-Greensboro. No matter what hat she is wearing, Kim Clark has Tennis On Campus on her mind, and she has been one of the most instrumental individuals in the early and continued success of the program.

Clark, in fact, was involved with the Tennis On Campus program before it even existed. In 1997, she served on a NIRSA Tennis Task Force when the USTA and NIRSA first began partnership discussions. An avid recreational tennis player, she proved to be a vital bridge between the two organizations in these early talks. Since that time, Clark has served as a USTA-NIRSA Regional Representative for NIRSA Region VI (western U.S.), on the USTA National Collegiate Committee and as the director of Competition for the USTA National Campus Championship for the last five years. In these unique positions, Clark has been able to see the program progress from the start.

"Wow, we've come a long way," she says. "It has been very exciting to see this partnership that now includes four organizations (USTA, NIRSA, WTT and ITA) come to fruition."

Speaking specifically to the partnership between the USTA and NIRSA, she notes, "[It] has been a great fit. NIRSA serves as a liaison between the USTA and Campus Recreation departments while providing *continued on page 2*

USTA NATIONAL CAMPUS CHAMPIONSHIP READY FOR 2008

Mark your calendars! The 2008 USTA National Campus Championship will return to the Cary Tennis Park in Cary, N.C., April 17-19. Every year a few items relating to the Championship get tweaked to continually improve the event for you, the participants. While the changes and enhancements for the 2008 National Campus Championship are impor-



Virginia Tech's Kate Harrington and Andy Brown

tant, a few of the changes implemented at last year's tournament are worth noting again, too. Please review the following bullets to ensure that your team is on track for Cary:



• Eligibility 1-NIRSA has recently amended its National Campus Championship Series Eligibility

Guidelines, which the USTA National Campus Championship follows. Please review these guidelines carefully. You may access them through the NIRSA website at: http://www.nirsa.org/sports/player_eligibility.aspx. Please contact Valerie McCutchan at Valerie@NIRSA.org if you have any questions or concerns.

• Eligibility 2—All rostered players must have played in two events representing their team/school in the same academic year and prior to the USTA National Campus Championship.

• Eligibility 3—All 17 USTA Campus Championship – Section Events will now use the same eligibility guidelines as the USTA National Campus Championship.

• Player Limitations—A rostered player may play in only two sets per match, whether as a starter or a substitute. (The supertiebreaker does not apply to the two-set limit).

• Bid System—Automatic bids given to each of the 17 USTA sections will be distributed in the following manner:

- Section hosts a USTA Campus Championship Section Event = 1 bid
- Section Campus Championship hosts 6-10 unique schools = 2 bids
- Section Campus Championship hosts 11-15 unique schools = 3 bids
- Section Campus Championship hosts 16-plus unique schools = 4 bids
- "B" teams do not count toward unique schools total
- Two teams from one school may not secure more than one automatic bid for that school
- Bid distribution will be based on previous year's Section Campus Championship unique schools totals

ITA DRILL OF THE MONTH



Michael Center head men's tennis coach, University of Texas .



This fast-paced, fun doubles drill can accommodate numerous players on one court. It has been provided by Michael Center, varsity men's tennis coach at the University of Texas. Center has led Texas to the NCAA Championships all six years of his tenure and led the Longhorns to their highest final national ranking (No. 3 in 2006).

Put a team of two players on one baseline (the champs). On the opposite baseline, you can have as many pairs as you like (the chal-

lengers). A feeder stands behind the baseline with the champs and feeds a short ball so the first challenger doubles team has to come forward to hit an approach shot. If the challengers win that point, the feeder gives them a volley. If they win that point, the feeder gives them an overhead. If the challengers win all three points, they replace the champs. Play to 21 points, but a team can only score points when it's the champs.

USTA CAMPUS CHAMPIONSHIP

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- Selection Priority for USTA National Campus Championship:
 1) USTA Section automatic bid winners
- 2) At-large/first-come, first-serve (teams participating in their respective USTA Campus Championship – Section Event in the current academic year and who have played at least two prior matches)
- 3) At-large/first-come, first-serve (teams not participating in their respective USTA Campus Championship Section Event in the current academic year and who have played at least two prior matches)

4) At-large/first-come, first-serve

*Teams will be notified of their USTA National Campus Championship status after their respective USTA Campus Championship – Section Event has been held.

* **Tip:** All teams should submit their completed USTA National Campus Championship paperwork as soon as possible after it becomes available to increase their priority in the entry queue.

• USTA National Campus Championship Seeding—The USTA National Campus Championship seeds teams with information provided by teams on their entry applications. When filling out your entry application, please include ALL match results for the current academic year. This includes dual matches and tournament results (include all match results for tournaments).

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access to an unlimited number of college students through its institutional members, as well as a well-developed infrastructure and strong history of providing outstanding club and extramural championships through the National Campus Championship Series."

The USTA National Campus Championship is one of six elite events that make up the National Campus Championships Series. The first USTA National Campus Championship, in 2000, featured 10 teams; this past year, the National Campus Championship featured a record 64 teams. In addition, there were 17 USTA Campus Championship – Section Events, numerous Tennis On Campus leagues and many new clubs that join the fold every year.

While Clark has been a major player in this growth, she credits her colleagues for much of the success. "The overall growth of these programs is attributed to the great vision of individuals such as Kent Blumenthal, NIRSA Executive Director, and Valerie McCutchan, NIRSA Director of National Sports Programs, as well as the many USTA staff and volunteers who are committed to growing tennis on college campuses," she says. "Individuals from both organizations have worked tirelessly for the last 10-plus years to bring us to this level of success."

It is clear that Clark is similarly respected by her colleagues.

"As the director of Competition for the USTA National Campus Championship, Kim has a unique passion for providing the best possible competitive experience for the student-athlete," says Glenn



Arrington, USTA National Manager, Collegiate and Corporate Tennis. "She is well liked by all of the players and is equally respected by her peers in the recreation field."

Blumenthal adds, "NIRSA and USTA are very lucky to have Kim as a member. She brings her passion for tennis to her volunteer work for NIRSA on the USTA National Campus Championship and other Tennis On Campus projects. NIRSA is fortunate to enjoy her tennis enthusiasm and expertise at all levels of the Tennis On Campus program as we offer it to our NIRSA members."

While it is clear Clark has made a dramatic impact on the Tennis On Campus program on a large scale, she is perhaps most appreciated

at the grassroots level. In her position at the University of North Carolina-Greensboro, she serves as the advisor for the club tennis team. In just its third year, the club has taken major steps forward and will be competing in the inaugural season of the North Carolina Club Tennis League this fall.

"Kim has always worked very hard to help our club team," says Hank Sumner, president of the UNC-Greensboro club tennis team. "She has been a great source for us and gives us the proper tools needed to help us grow."

Ever vigilant in her quest to continue growing and supporting the Tennis On Campus program, Clark offers these words to her peers in the recreational sports profession: "Try it. You have nothing to lose and much to gain. The amount of time, energy and resources it takes to offer some version of this program is minimal."



SPORTSMANSHIP REIGNS WITH ARTHUR ASHE AWARDS



This year, for the first time, all 12 national winners of the ITA/Arthur Ashe Jr. National Leadership and Sportsmanship Award were honored at the US Open. The awards go to NCAA Divisions I, II and III, NAIA and NJCAA men's and women's players who exhibit outstanding sportsmanship and leadership, as well as scholastic, extracurricular and tennis achievements.

This year's winners are a dynamic group that includes 4.0 students and nationally ranked players. MIT's Thomas Dohlman created the Smile Train Charity Tennis Tournament, an event to help raise funds and awareness for cleft lip and cleft palate research and treatment. Laura Stein, from Amherst, has been



The 2007 Arthur Ashe Jr. National Leadership and Sportsmanship Award winners and the 2007 ITA All-Star team with David Dinkins, former mayor of New York City and member of the USTA Board of Directors; ITA Executive Director David Benjamín; and USTA President Jane Brown Grimes

recognized by the Massachusetts Senate for her work with Tennis for Fun, a community service organization that runs weekly tennis programs for mentally handicapped adults. William & Mary's Megan Moulton-Levy, the first two-time recipient in the history of the Division I women's award, helped develop a program called "Girls Sports Power," which provides area children with an avenue to get involved in sports, and provides them with a safe place to learn.

Other award recipients are: Danny Bryan (LSU), Lindsey Fischer (Indianapolis), Mislav Hizak (Embry-Riddle), Jennifer Le (Oklahoma Christian), Katy Nethery (San Diego City College), Dustin Phillips (Tyler Jr. College), Daniel Pollock (Hawaii-Hilo), Maya Vankineni (Oxford College of Emory) and Clint Walder (Riverside C.C.).

Also announced and recognized was the 2007 ITA All-Star Team. To read more and view the team roster, click here.

ACTIVE.COM SOLUTIONS *(active Network*)

We know that running your club tennis team can sometimes be challenging and requires both administrative and financial management. One of the USTA's technology providers, Active.com, can offer solutions to make this part of running your team easier.

Online Registration for Membership, Tournaments or Leagues

Online registration allows your members to pay for activities online with a credit card. It also gives you team management and e-mail tools. Key features include:

- NO SETUP TIME REQUIRED. Active provides 100 percent setup and support for free.
- Flexible signup forms to collect player information and save time.
- Custom player reports to view and manage your team and events online.
- Broadcast e-mail tools for fast and free communication to your players.

• No team website needed, but can be linked to an existing website if desired.

Online Fundraising Tools

Active's fundraising tools allow teams to set up their own donations page and collect money online to support their club team. Key features:

- NO SETUP TIME REQUIRED. Active provides 100 percent setup and support for free.
- No website is needed, as one is automatically created for free upon setup.
- Easy-to-use tools to create donation thermometers and promote team goals.
- Automatically recognizes donors online and e-mails thank you notes/receipts.

For setup information, call or e-mail Jimmy Hendricks at (858) 652-6131 or jimmy.hendricks@active.com.

SUPPORT FOR CLUB EVENTS — WTT LEADS CHARGE

Every year, more and more club tennis teams are running their own tournaments, leagues and other events. Some of these fit into one of the many Tennis On Campus leagues, and others stand by themselves. In all cases, running them can be challenging. One of the USTA's partners, World TeamTennis, can offer logistical support if you and your club are running a tournament or other event. Do you have 11 teams entered and can't figure out the draw? Does it appear that you won't be able to fit all the scheduled matches on the number of available courts? They've got the answers. For logistical support with your event, contact Elaine Wingfield@playwtt.com or call (305) 365-9513.



2007/2008 CALENDAR

With a full field of 64 unique schools in attendance at the 2007 USTA National Campus Championship in Cary, N.C., the opportunities presented at all 17 USTA Campus Championship – Section Events becomes more important every year. Check out the 2007-08 USTA Campus Championship calendar below and start making arrangements to attend your USTA Campus Championship – Section Event as well as the USTA National Campus Championship!

National Event

USTA National Campus Championship

Cary Tennis Park, Cary, N.C.

Contact: valerie@nirsa.org

Section Events

USTA Section	Date	Host Site	Contact
Caribbean	March 1-2, 2008	Parque Central de San Juan, Santurce, P.R.	martinez@cta.usta.com
Eastern	February 16, 2008	US Military Academy at West Point, West Point, N.Y.	sader@eta.usta.com
Florida	March 1-2, 2008	Florida Tennis Center, Daytona Beach, Fla.	manning@florida.usta.com
Hawaii Pacific	February 2-3, 2008	TBD	kurosu@hawaii.usta.com
Intermountain	March 15-16, 2008	Darling Tennis Center, Las Vegas, Nev.	pchien@ita.usta.com
Mid-Atlantic	February 2008*	TBD	michelle@virginiatennis.com
Middle States	October 20-21, 2007	Lehigh University, Bethlehem, Pa.	bkisthardt@msn.com
Midwest	February 22-24, 2008	Nielsen Tennis Center, Madison, Wisc.	steve@midwest.usta.com
Missouri Valley	March 15-16, 2008	Overland Park Racquet Club, Overland Park, Kan.	bratetic@movalley.usta.com
New England	February 16, 2008	Cedardale Health & Fitness, Haverhill, Mass.	kjohnson@newengland.usta.com
Northern	February 2-3, 2008	Swanson Tennis Center, St. Peter, Minn.	egart@northern.usta.com
Northern California	November 17-18, 2007	Stanford University, Palo Alto, Calif.	somers@norcal.usta.com
Pacific Northwest	October 27-28, 2007	Tualatin Hills Tennis Center, Beaverton, Ore.	markt@pnw.usta.com
Southern	March 2008*	TBD	smithsta@earthlink.net
Southern California	February 23-24, 2008	Home Depot Center, Carson, Calif.	lmilan@scta.usta.com
Southwest	March 7-8, 2008*	TBD	gleason@southwest.usta.com
Texas	February 29 –March 2, 2008	Texas A&M University, College Station, Texas	tcarlson@texas.usta.com
	* Tentative Dates		

PICTURE THIS

April 17-19, 2008



Jenny Kapp, founder and president of the University of Wisconsin–Milwaukee club tennis team, is interviewed by Dave "The Koz" Kozlowski at the 2007 USTA National Campus Championship. The footage is now available on the Tennis On Campus global facebook group. Check it out here: http://www.facebook.com/group.php?gid=2204692793

TENNIS WAREHOUSE HOOKUP

Don't get hosed on gear. Be sure to take advantage of the Tennis On Campus discounts offered by Tennis Warehouse. As the official online retailer of the Tennis On Campus program, Tennis Warehouse is serving up huge team discounts for all participating colleges and universities. Team uniforms, racquets, shoes—they've got it all!

Check it out: http://www.tennis-warehouse.com For team orders call (800) 883-6647 and identify your Tennis On Campus program status.

