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## Web & Graphic Design Intern Opportunities at World TeamTennis

**Expectation:**

WTT is seeking high achieving interns with experience in web and/or graphic design who are looking to start their careers in sports. WTT will work with respective schools and universities to offer course credit.

**Location:**

1776 Broadway, Suite 600, New York, NY 10019

**WTT Overview:**

The 2010 season will be the 35<sup>th</sup> for the World TeamTennis Pro League, a unique property that showcases world-class tennis in a co-ed team environment. Teams consist of three generations of tennis standouts, including legends, current tour players and up-and-coming tennis pros. Co-founded by Billie Jean King, the League has featured many of the greatest players in tennis history, and is widely viewed as incredible entertainment for families, business clients, general sports fans, and tennis fanatics. There are ten Pro League franchises, and more than 70 team matches take place in July, culminating in the WTT Championship Weekend. For more information please visit <http://www.WTT.com> (World TeamTennis' official website).

**Job Description(s):**

There are several projects where a resourceful contributor will have opportunities to make a significant impact. Examples include, but are not limited to:

- 1) Designing new web pages and creating new content for WTT.com.
- 2) Developing print materials (mailings, brochures, and newsletters) for the 2010 Pro League Season.
- 3) Working closely with the Manager of Advanced Media to implement WTT's search engine optimization (SEO) and search engine marketing (SEM) strategy.
- 4) Lending support to WTT's professional franchises with graphic and web design needs.

**Commitment:**

The number of hours might vary, depending on terms of agreement for course credit. The Pro League season is scheduled throughout July, but preparations are year-round. Special events are planned for the autumn and winter. We are looking for a minimum of ten hours per week, but could accommodate a 40+ hour per week schedule.

**Contact:**

Please send letter of interest and resume, via E-mail, to Isaac Leamer at [ileamer@wtt.com](mailto:ileamer@wtt.com).