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## Sports Management/Marketing Internship

### Expectation:

The Kansas City Explorers are seeking motivated college juniors and seniors or recent graduates to fill several internship positions in the fields of Sports Management and Marketing. Interns are involved in several aspect of the sports franchise including venue operations, ticket sales, marketing, sponsorship proposals, vendor relations and special events. The Explorers will work with respective schools and universities to offer course credit.

### Job Description(s):

Major duties include, but are not limited to:

- Assisting in processing ticket sales and generating group sales
- Developing promotional materials such as match night programs, flyers, PSAs, press releases, public address announcements, etc.
- Contributing to the production of events, including on-site preparation, delivery and breakdown.
- Website design and marketing, updating content, managing social media networks, creating meaningful penetration to the Kansas City sports communities.
- Brainstorming promotional ideas for special events, halftimes and sponsor tie-ins
- Managing home team and visiting team travel arrangements and accommodations

### Qualifications

- Candidate must exhibit excellent customer service and interpersonal skills
- Candidate should have proficiency in computer skills, especially Microsoft Office (Photoshop and Illustrator a plus, but not necessary)
- Candidate should be creative, organized and have a “can-do” attitude
- Candidate must be able to work in a fast-paced environment
- Candidate must be available to work for the months of June and July including seven mandatory home matches, holidays, weekends and nights.

### Commitment:

The number of hours varies, depending on terms of agreement for course credit. The WTT Pro League season is scheduled during the month of July, but preparations are year-round. Special events are planned throughout the year. We are looking for a minimum of fifteen hours per week, but could accommodate a 40+ hour per week schedule. Weekends, holidays and nights may be required depending on home schedule for 2010 season. **All match nights will be mandatory.**

### Contact:

Please send resume, via e-mail, to Shelley Ford at [shelley@kcexplorers.com](mailto:shelley@kcexplorers.com).