USTA TEAM Up Event Pilot Program

USTA is piloting **TEAM Up** Events for the remainder of 2017. These events are geared towards players who want a fun, social and short yet competitive play opportunity. With this format participants get to play multiple matches against like-skilled opponents in an enjoyable and casual environment. We invite you to pilot one in your community!

Event Format:

- Maximum of 3 hours: 2 hours of match play followed by 1 hour of organized social time
- Round robin team format
- No-ad games, time capped (suggestion is 25-30 minute timed rounds)
- After the round robin is complete, the team with the most games is the winner

Players & Levels

- USTA Membership not required
- Gender neutral: man/man, woman/woman or man/woman
- Straight level: Require same rating for all players (2.5-5.0)

OR

• Combined levels: Tournament director takes players of all levels or a stated mix of levels and forms teams to be balanced (2.5-5.0)

3 Options for Team Makeup

- 3 Players (Max of 4 players with one sub)
 - 1 Singles & 1 Doubles Team match takes place on 2 courts
- 4 Players (Max of 5 players with one sub)
 - 2 Singles & 1 Doubles Team match takes place on 3 courts
 - 2 Doubles Team match takes place on 2 courts
- 6 Players (Max of 8 players with 2 subs)
 - 3 Doubles
- Team match takes place on 3 courts
- 2 Singles & 2 Doubles Team match takes place on 4 courts

Use a Theme!

• Consider using a theme to spice up your event. Click <u>here</u> to see a video of a Davis Cup-themed **TEAM Up** event hosted outside Chicago. Other ideas include sports teams, decades, superheros, and rock groups.

To be provided:

- Grant dollars: \$250/pilot Flyer template Poster template
- Tennislink/Tournament admin support start to finish

To host or for questions:

• Reach out to Michael Hughes, USTA, Adult Tournaments Manager, for any questions about this program at michael.hughes@usta.com

