



## Varsity Coaches & Campus Outreach

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5 Easy Ways to Make a Difference on Your Campus – Today!

**1) Start a sport club tennis team on your campus!** Whether you organize the team yourself or just serve as the catalyst to get it started, get your school involved with the recreational tennis wave of the future. These organizations, run by students for students, play in organized leagues, have Section and National Tournaments, experience the same rivalries you and your team do, and are a great competitive outlet for the 360,000 annual high school players that will not have the chance to participate in a varsity experience when they get to college.

**2) Host a Tennis On Campus Party!** This one time tennis event is designed to be held in the beginning of the fall semester and excite and educate the student body about tennis on your campus. It is a great way for you and your team to connect to the student body, as well as inform them of the opportunities available to them on your campus (club tennis team, on campus league, tournaments, varsity fan club, etc.) Again, whether you are intricately involved or serve as the catalyst, hosting a campus-wide tennis event is a great way to start the academic year!

**3) Provide support to the existing club tennis team on campus.** Whether it's donating your team's old equipment, helping oversee a practice or two, or opening up your courts for their use, the expansion and cohesion of the larger campus tennis community will not only benefit those who you reach out to, but you and your team as well. Peter Smith at USC opened the doors to the varsity tennis courts for the USC club tennis team. Shortly thereafter, the USC club tennis team returned to him with their 150 member team ready to become members of the USC 7<sup>th</sup> Man Club, the USC varsity tennis team's fan club. The 7<sup>th</sup> Man Club now has over 400 members.

**4) Become a "lobbyist" for campus tennis!** Encourage your campus' recreational sports department to turn their annual intramural tennis tournament into a regularly scheduled coed campus league or to grow an existing intramural league into a sport club tennis team. As the leading tennis ambassador on your campus, starting a dialogue with the recreational sports department expressing your desire to see the expansion of the current tennis programming for the student body will speak volumes.

**5) "Expand" tennis on your campus instead of just making "cuts."** Introduce the student athletes that you decide not to keep on your team to the club tennis team on campus. If there is no club tennis team, introduce them to the intramural or recreational sports department and show how they can form a club or participate in tennis on campus.